MCH

MOVIE CHAINER

Rights management and much more

Get to know MovieChainer

Launched commercially in 2015 by BACKUP SYSTEMS, the MOVIECHAINER web service provides entertainment professionals with a comprehensive suite of business-oriented tools to manage their IP rights and build up their businesses.

While rights management and administration are often seen as complex and time-consuming, IP-rights

are entertainers' only asset: their treasure and insurance policy, studios, independents and talents rely on them.

MOVIECHAINER helps entertainment professionals centralize projects and data, carry out their projects and business, report and capitalize on transparent and reliable information. In other words, it's everything entertainment professionals need to optimize their time and revenues, while generating relevant insights on their business performance.

After 7 years accompanying entertainment clients in their daily rights and business management, BACKUP SYSTEMS is proud to its revamped leading product together with a new offer providing more services, enhanced tool customization and frictionless onboarding. Release is set for April 2022.

OUR STORY

As filmmakers ourselves, our aim has always been to find the best tools to improve efficiency and information flow. A few years back, when we needed it, none of the available services felt suitable for our development, production, financing, and distribution business operations (450+ films and series at Backup Media, worth €1b+ production budgets). We had to develop it - MovieChainer.

After a couple of years of development, we introduced MovieChainer to a few partners who naturally became our first clients. By 2020, our client roster included 30+ companies, including powerhouses such as TF1, Memento, The Match Factory, Bron, MK2, Charades, and Fintage House, for which Backup Systems provides tailor-made solutions.
The same year, 2020, with the pandemic disrupting our industry work habits, we decided to strengthen our offer, serve more of our clients needs and help them fully digitize their businesses.

Building upon five years of experience, 2021 marked the year when we were ready to scale our services, transitioning into a unique, all-in-one solution that encapsulates our best innovations. This new approach allowed for quicker, frictionless onboarding and gave our clients the freedom to choose from 100+ features to adapt the service to their trade and needs. Concurrently we embarked on "Connect", an ambitious R&D program, prioritizing innovation and solidifying MovieChainer's robustness and market relevance. Our R&D department focused on machine-learning to enable native interoperability with third-party digital services. Connect was powered by the 7th Innovation "Innov" Award by the French Public Investment Bank, BPI France and our research partner Laboratory of Computer Science and Automatic Control for Systems, a division of the Poitiers University.

Fast forward to 2023, our dedicated team and rigorous development process have brought us to a thrilling turning point. The first milestone of Connect, a revolutionary tool facilitating seamless extraction and integration of raw legal and/or financial data , was introduced at the Cannes film market, ahead of a Q4 23 commercial launch.

The introduction of Connect means much more than a mere addition to our services; We are proud as it highlights our commitment to ongoing innovation, our sense of adaptation, and our dedication to bringing useful tech to the entertainment industry with avant-garde solutions.

Jean-Baptiste BABIN & Joel THIBOUT, founders

OUR COMMITMENT

A RELIABLE AND SECURED INFRASTUCTURE

Servers protected by an https protocol
World's leader server host with 3-sites-backup policy Double authentication system Connection data stored using Salting Technology Pending SOC-2 certification

AN INTEROPERABLE ECOSYSTEM

Machine Learning enhanced migration protocols
A ctive partnerships and APIs : Cannes Festival's Cinando (films, companies and contacts) + Comscore (global box-office) + Sage / D atev / SAP / Louma (accounting) + Moonday (entertainment news and social media)
M ore to come soon

AGILE, EVOLUTIVE & RESPONSIBLE

MovieChainer's constant R&D investment and continued technical improvement is aiming at harvesting the tools for tomorrow's entertainers and specifically:
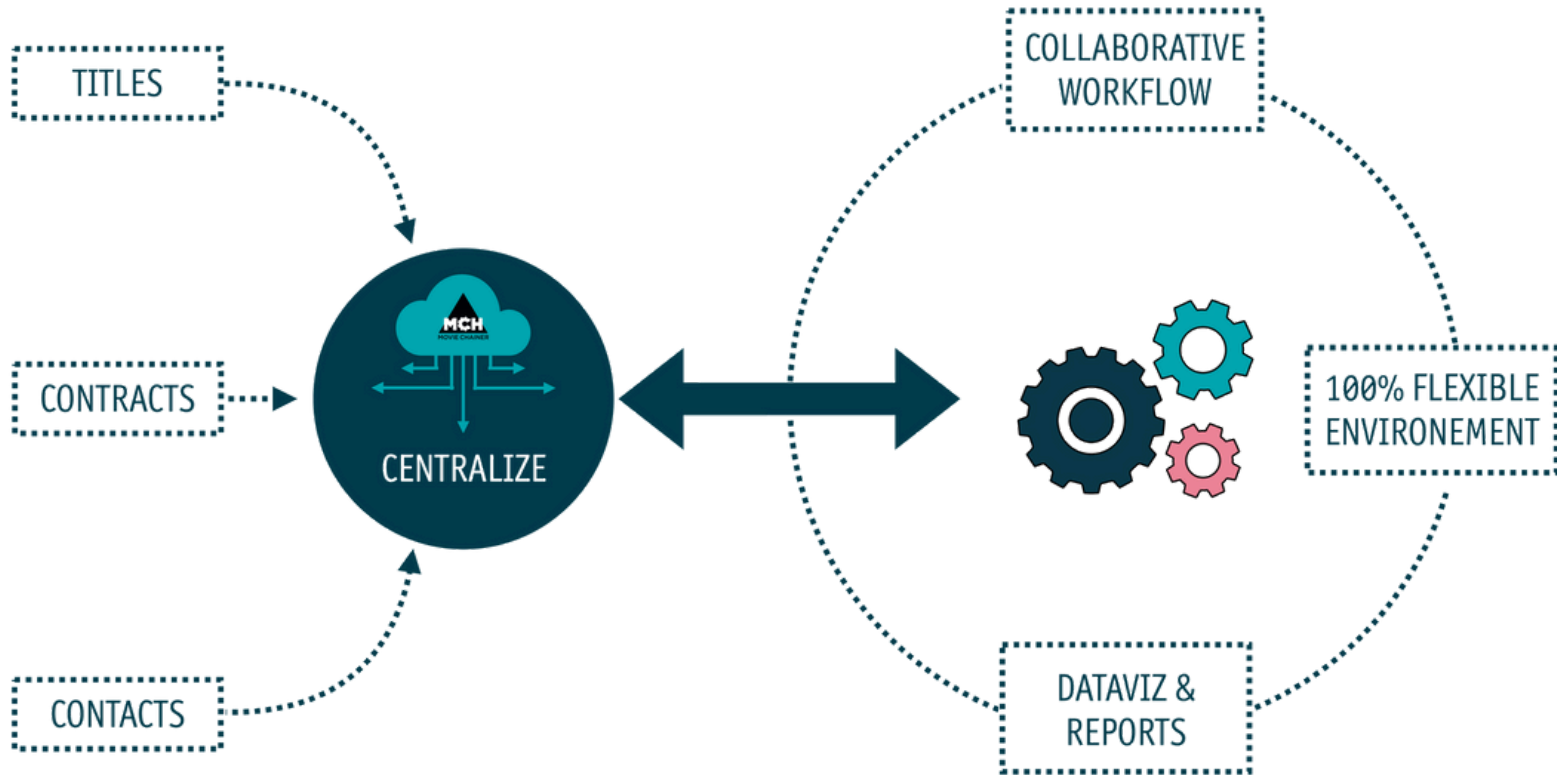• Enabling frictionless workflows and optimise business streams for our clients ;
• Promoting new ways of sharing information within the industry for the benefit of the creative community
• Contributing to a new market intelligence
• Participating to a community of like-minded players to leverage data-centric models
C LIENT SUCCESS onmentally and socially responsible practices

24/7 maintenance
Dedicated contact person for each client.
T raining provided upon onboarding and available throughout the subscription plan

MovieChainer's Overview

TITLES

CONTRACTS

CONTACTS

CENTRALIZE

COLLABORATIVE WORKFLOW

100% FLEXIBLE ENVIRONEMENT

DATAVIZ & REPORTS

MovieChainer's Overview

SMART DATABASE

MovieChainer centralizes your data in a smart and interactive way, based on your three main assets: your titles, your contracts, and your contacts. We have made adding complex deals simple, through a single form to enter all your contracts.

RIGHTS MANAGEMENT

MovieChainer helps you get the most out of your assets. Our multi-entry availability lists manager combined with our dynamic calendar will optimize your rights management processes

WORKFLOW MANAGEMENT

Streamline your teams' processes. Customize workflows, control access rights and maintain critical information within your group. Get your teams to interact and report through our collaborative interface.

MovieChainer's Overview

WATERFALL & DEAL MODELING

MovieChainer provides dynamic charts and visual representations (dataviz) of he allocation of revenues - the waterfall - for all your IP assets.

INVOICING & ACCOUNTING SOFTWARE SYNC

Invoice directly through MovieChainer, integrate your receivables, costs, and payments by synching your accounting software with MovieChainer - and save time and avoid human errors.

ROYALTY MANAGEMENT

Save a lot of time and avoid headaches by publishing your royalty statements through MovieChainer. Rely on your contract and financial data to track and manage incoming royalty payments and to generate outgoing statements to beneficiaries.

Connect AI

What we offer

What it means for our clients and the industry

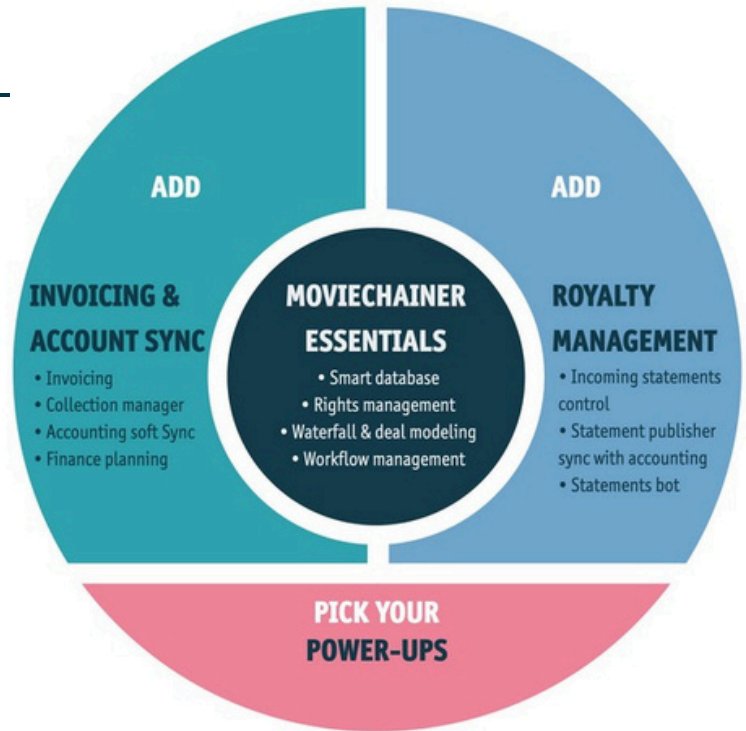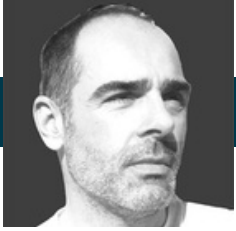|	
A dedicated R&D laboratory for the industry	Continuous improvements and innovative features.
Establishment of a common reference framework (ontology)	Easier integrations with platforms, facilitating data management and analysis.
Seamless Transformation of raw data into connected data	No more manual entry of data
Directly applicable algorithms for your data	Immediate use of Connect with no intermediate steps to structure your data

1. CHOOSE YOUR PACKAGE

Everything starts with the MOVIECHAINER ESSENTIALS. You then decide whether you need to plug-in the INVOICING & ACCOUNT SYNC kit, the STATEMENT MANAGEMENT kit - or both !

2. PICK YOUR POWER-UPS

Over the years, BACKUP SYSTEMS has developed 100+ additional features and a-la-carte settings to cover the needs for all trades and businesses, including development, production, financing, sales, distribution, collection, advisory and representation.
Power-Ups are sold by packages of 10.

ADD

INVOICING & ACCOUNT SYNC
• Invoicing
• Collection manager
• Accounting soft Sync
• Finance planning

MOVIECHAINER ESSENTIALS
• Smart database
• Rights management
• Waterfall & deal modeling
• Workflow management

ADD

ROYALTY MANAGEMENT
• Incoming statements control
• Statement publisher sync with accounting
• Statements bot

PICK YOUR POWER-UPS

AN EXPERIENCED TEAM

PHILIPPE
CHIEF TECHNICAL OFFICER
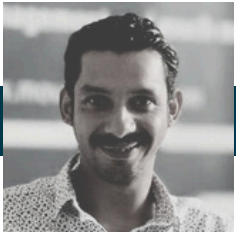
MEHDI
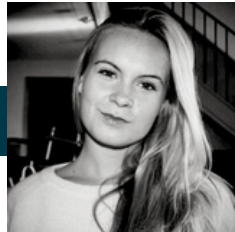COMMERCIAL DIRECTOR

NATHAN
R&D OFFICER

MOUAD
HEAD OF MARKETING

Julien
CHIEF FINANCE OFFICIER

Hamza
LEAD DEVELOPER

Margaux
CLIENTS SUCCESS MANAGER

JULIA
PRODUCT OWNER

MAARTEN
STRATEGIC DEVELOPMENT

FRED
LEAD DEVELOPER

THEY SUPPORT US

BPI FRANCE' I-NOV AWARD

In 2021, Backup System won the I-Nov competition and was awarded BPI France's grant and loan to co-finance its ambitious Interoperability & Data AI program.

Creative Europe Programme (CREA)

During the 2023 Cannes Film Market, we received Innovative tools and business models (CREA-MEDIA-2022-INNOVBUSMOD) backing to help scale our marketing efforts and boost our R&D progress

IFCIC & EU'S ESIF

In 2019, MovieChainer earnt IFCIC's backing (Institute for the Financing of Cinema and Creative Industries), as a growth accelarator.

IFCIC's equity loan was financed by European Union's ESIF (European Fund for Strategic Investments)

GFM FILM SALES

memento INTERNATIONAL

polygram ENTERTAINMENT
A UNIVERSAL MUSIC GROUP PARTNER

WTFILMS

PRIME ENTERTAINMENT GROUP

WILDSIDE
a Fremantle Company

memento films

CARAMEL FILMS

SUPERIGHTS

pink parrot media

EUROPACORP

Cyber Group Studios

mk2 films

BANK SIDE FILMS

PLUTO FILM

rocket science

CHARADES

BACK UP MEDIA

NFI NATIONAL FILM INSTITUTE HUNGARY

arte CINEMA

Fintage House

THE MATCH FACTORY

FILM BRIDGE INTERNATIONAL

PRESS REVIEW

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