



Get to know MovieChainer

Launched commercially in 2015 by BACKUP SYSTEMS, the MOVIECHAINER web service provides entertainment professionals with a comprehensive suite of business-oriented tools to manage their IP rights and build up their businesses.

While rights management and administration are often seen as complex and time-consuming, IP-

rights

are entertainers' only asset: their treasure and insurance policy, studios, independents and talents rely on them.

MOVIECHAINER helps entertainment professionals centralize projects and data, carry out their projects

and business, report and capitalize on transparent and reliable information. In other words, it's everything entertainment professionals need to optimize their time and revenues, while generating relevant insights on their business performance.

After 7 years accompanying entertainment clients in their daily rights and business management, BACKUP SYSTEMS is proud to its revamped leading product together with a new offer providing more services, enhanced tool customization and frictionless onboarding. Release is set for April 2022.

OUR STORY

As filmmakers ourselves, our aim has always been to find the best tools to improve efficiency and information flow. A few years back, when we needed it, none of the available services felt suitable for our development, production, financing, and distribution business operations (450+ films and series at Backup Media, worth €1b+ production budgets). We had to develop it - MovieChainer.

After a couple of years of development, we introduced MovieChainer to a few partners who naturally became our first clients. By 2020, our client roster included 30+ companies, including powerhouses such as TF1, Memento, The Match Factory, Bron, MK2, Charades, and Fintage House, for which Backup Systems provides tailor-made solutions.

The same year, 2020, with the pandemic disrupting our industry work habits, we decided to strengthen our offer, serve more of our clients needs and help them fully digitize their businesses.

Building upon five years of experience, 2021 marked the year when we were ready to scale our services, transitioning into a unique, all-in-one solution that encapsulates our best innovations. This new approach allowed for quicker, frictionless onboarding and gave our clients the freedom to choose from 100+ features to adapt the service to their trade and needs. Concurrently we embarked on "Connect", an ambitious R&D program, prioritizing innovation and solidifying MovieChainer's robustness and market relevance. Our R&D department focused on machine-learning to enable native interoperability with third-party digital services. Connect was powered by the 7th Innovation "Innov" Award by the French Public Investment Bank, BPI France and our research partner Laboratory of Computer Science and Automatic Control for Systems, a division of the Poitiers University.

Fast forward to 2023, our dedicated team and rigorous development process have brought us to a thrilling turning point. The first milestone of Connect, a revolutionary tool facilitating seamless extraction and integration of raw legal and/or financial data , was introduced at the Cannes film market, ahead of a Q4 23 commercial launch.

The introduction of Connect means much more than a mere addition to our services; We are proud as it highlights our commitment to ongoing innovation, our sense of adaptation, and our dedication to bringing useful tech to the entertainment industry with avant-garde solutions.

Jean-Baptiste BABIN & Joel THIBOUT, founders

OUR COMMITMENT

A RELIABLE AND SECURED INFRASTRUCTURE

Servers protected by an https protocol
World's leader server host with 3-sites-backup policy Double authentication system
Connection data stored using Salting Technology Pending SOC-2 certification

AN INTEROPERABLE ECOSYSTEM

Machine Learning enhanced migration protocols
A ctive partnerships and APIs : Cannes Festival's Cinando (films, companies and contacts) + Comscore (global box-office) + Sage / D atev / SAP / Louma (accounting) + Moonday (entertainment news and social media)
M ore to come soon

AGILE, EVOLUTIVE & RESPONSIBLE

MovieChainer's constant R&D investment and continued technical improvement is aiming at harvesting the tools for tomorrow's entertainers and specifically:

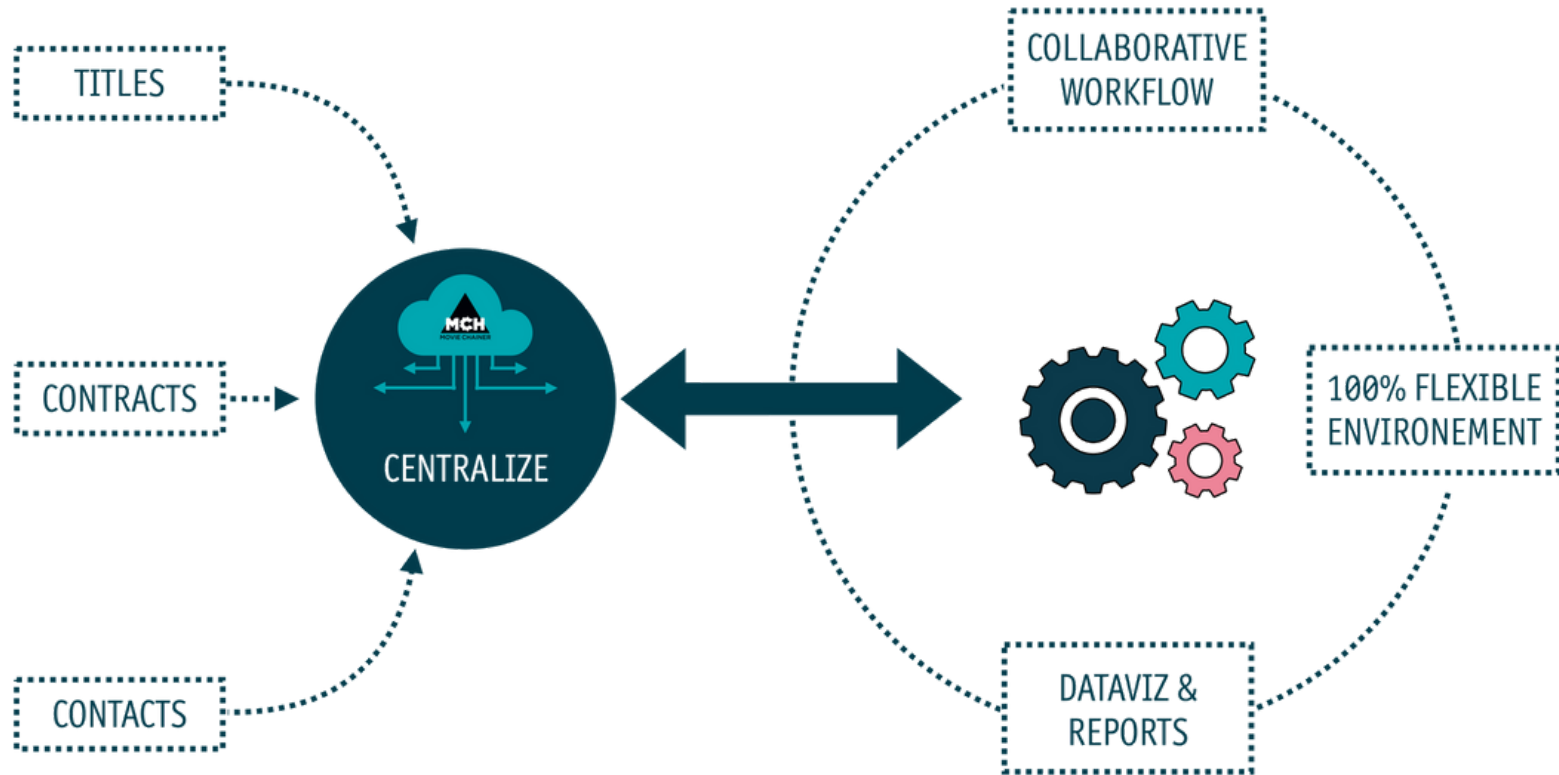
- Enabling frictionless workflows and optimise business streams for our clients ;
- Promoting new ways of sharing information within the industry for the benefit of the creative community
- Contributing to a new market intelligence
- Participating to a community of like-minded players to leverage data-centric models
- Promoting environmentally and socially responsible practices

24/7 maintenance

Dedicated contact person for each client.


T raining provided upon onboarding and available throughout the subscription plan

MovieChainer's Overview



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SMART DATABASE



MovieChainer centralizes your data in a smart and interactive way, based on your three main assets: your titles, your contracts, and your contacts. We have made adding complex deals simple, through a single form to enter all your contracts.




RIGHTS MANAGEMENT



MovieChainer helps you get the most out of your assets. Our multi-entry availability lists manager combined with our dynamic calendar will optimize your rights management processes



WORKFLOW MANAGEMENT




Streamline your teams' processes. Customize workflows, control access rights and maintain critical information within your group. Get your teams to interact and report through our collaborative interface.




MovieChainer's Overview


WATERFALL & DEAL MODELING




MovieChainer provides dynamic charts and visual representations (dataviz) of the allocation of revenues - the waterfall - for all your IP assets.




INVOICING & ACCOUNTING SOFTWARE SYNC




Invoice directly through MovieChainer, integrate your receivables, costs, and payments by syncing your accounting software with MovieChainer - and save time and avoid human errors.



ROYALTY MANAGEMENT



Save a lot of time and avoid headaches by publishing your royalty statements through MovieChainer. Rely on your contract and financial data to track and manage incoming royalty payments and to generate outgoing statements to beneficiaries.



Connect AI

What we offer

A dedicated R&D laboratory for the industry



Establishment of a common reference framework (ontology)



Seamless Transformation of raw data into connected data



Directly applicable algorithms for your data



What it means for our clients and the industry

Continuous improvements and innovative features.

Easier integrations with platforms, facilitating data management and analysis.

No more manual entry of data

Immediate use of Connect with no intermediate steps to structure your data

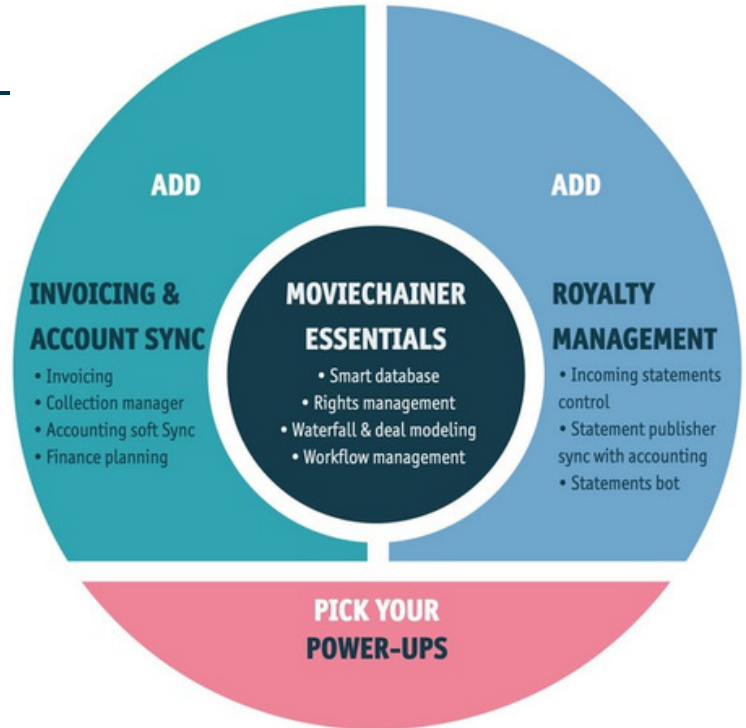
OUR A-LA-CARTE OFFER

1. CHOOSE YOUR PACKAGE

Everything starts with the MOVIECHAINER ESSENTIALS. You then decide whether you need to plug-in the INVOICING & ACCOUNT SYNC kit, the STATEMENT MANAGEMENT kit - or both !

2. PICK YOUR POWER-UPS

Over the years, BACKUP SYSTEMS has developed 100+ additional features and a-la-carte settings to cover the needs for all trades and businesses, including development, production, financing, sales, distribution, collection, advisory and representation. Power-Ups are sold by packages of 10.



AN EXPERIENCED MAIN CORE



PHILIPPE
CHIEF TECHNICAL OFFICER



PHILIPPINE
PRODUCT MANAGER



NATHAN
R&D OFFICER



MEHDI
COMMERCIAL DIRECTOR



Hamza
LEAD DEVELOPER



Margaux
CLIENTS SUCCESS MANAGER



JULIA
PRODUCT OWNER



MAARTEN
STRATEGIC DEVELOPMENT

THEY SUPPORT US

BPI FRANCE' I-NOV AWARD

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In 2021, Backup System won the I-Nov competition and was awarded BPI France's grant and loan to co-finance its ambitious Interoperability & Data AI program.

Creative Europe Programme (CREA)

During the 2023 Cannes Film Market, we received Innovative tools and business models (CREA-MEDIA-2022-INNOVBUSMOD) backing to help scale our marketing efforts and boost our R&D progress

IFCIC & EU'S ESIF

In 2019, MovieChainer earned IFCIC's backing (Institute for the Financing of Cinema and Creative Industries), as a growth accelerator.

IFCIC's equity loan was financed by European Union's ESIF (European Fund for Strategic Investments)

ILS NOUS FONT CONFIANCE



PRESS REVIEW

29/04/2019

MAKE A NEWS TIP? NEWSLETTERS U.S. EDITION

VARIETY

TF1 Group Joins MovieChainer's Client Roster to Keep Track of Revenue Shares
By Elsa Katsky

TF1 STUDIO

MOST POPULAR

Read Just Like That? Amazon's New 'Just Like That' Series Is Not the 'Just Like That' Series You Remember

'What's a King Oscar?' Star Anthony Mackie Is at Star's First St. Regis, Chicago-Wake Convention

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12/07/2021

MAKE A NEWS TIP? NEWSLETTERS U.S. EDITION

VARIETY

MovieChainer's Backup Systems Acquires Equity Stake in Moonday (EXCLUSIVE)
By Elsa Katsky

MOST POPULAR

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11/02/2020

MAKE A NEWS TIP? NEWSLETTERS U.S. EDITION

VARIETY

MovieChainer Enlists The Match Factory, Memento Film Distribution, Polygram (EXCLUSIVE)
By Elsa Katsky

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11/05/2023

NEWSLETTERS U.S. EDITION

VARIETY

Backup Systems Launches Connect, an AI-Powered App for Smart Data Upload and Management for Filmmakers (EXCLUSIVE)
By Elsa Katsky

MOST POPULAR

Jeremy Strong's 'Too Much' Method Acting Was a 'Sneak Attack' That He's 'Asking Himself' 'What's Next?'

'Spider-Man: Across the Spider-Verse' First to Show Sequel as an 'Ink of Art' 'Dark' 'Killer' 'Thin...'

Margot Robbie Says 'Sexorcised' but Not 'Tried to Get Out' Because of Her 'Stand Energy' 'You Don't Get It' Being 'That...'

'Coco' Director's 'Going to Stand With Women' at Variety and Golden Globes Party

'Chicago Fire' Season Ends with Devastation

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